

# Pop-up LEASING

## CENTRE PROFILE

Riverlink Shopping Centre is a unique retail hub and the largest shopping Centre in the Primary Trade Area. At approx 62,000m<sup>2</sup> GLA the Centre is anchored by Kmart, Target, Coles, Woolworths and Aldi. With 9 Mini Majors and more than 150 specialty stores, Riverlink is complimented by a fully leased dining and entertainment precinct in the East Mall consisting of a recently renovated Limelight Cinemas, iPlay and new food offerings.

Perfectly situated in one of the fastest growing regions in QLD (with an annual growth rate of approx. 4.6% pa compared to QLD's state average of approx. 1.7%), Riverlink satisfies the everyday needs of the core customer base – young, value-conscious families.

\*Information confirmed by OESR, Australian Bureau of Statistics.

SUB-REGIONAL SHOPPING CENTRE

8.3M

CUSTOMERS PER ANNUM\*

\*Counted by an electronic counting system

150

SPECIALTY STORES

Emerging Demographics:

PARENTS & HOMEBUILDERS **+20.6%**

PRIMARY SCHOOLERS **+11.3%**

YOUNG WORKFORCE **+15.4%**

POWERED POP-UP SITES

FREE PARKING

ANCHORED BY

coles

Woolworths



Target



Goodlife.  
HEALTH CLUBS

LIMELIGHT  
CINEMAS

iPlay



JB HI-FI

THE REJECT SHOP

## CUSTOMER PROFILE



33

AVERAGE AGE

50%  
MEN



50%  
WOMEN



259,886

TRADE AREA  
POPULATION

\$1,637

TTA MEDIAN WEEKLY  
HOUSEHOLD INCOME

\$1,765

SEQ MEDIAN WEEKLY  
HOUSEHOLD INCOME



58%

LIVE IN A HOME  
THAT IS OWNED



2.73

HOUSEHOLD  
SIZE

47.8%

TOTAL HOUSEHOLDS  
HAVE CHILDREN

Source: ABS, Censuses of Population and Housing, 2021



WWW.RIVERLINK.NET.AU



iPLAY | COLES | K MART | TARGET | WOOLWORTHS | ALDI | LIMELIGHT CINEMAS | 150+ SPECIALTY STORES



## POP-UP KIOSK SITES

### POP-UP ENQUIRIES

Contact Centre Management P (07) 3294 5500 E [officemanager@riverlink.net.au](mailto:officemanager@riverlink.net.au)

SITE	SIZE (M)	POWER	MON-SUN	THURS-SUN	DAILY
2	3X3	YES	\$900	\$600	\$300
3	3X3	YES	\$1100	\$700	\$300
4	3X3	YES	\$1100	\$700	\$300
4A	3X3	YES	\$1100	\$700	\$300
5	3X3	YES	\$1450	\$800	\$350
6	3X3	YES	\$1450	\$800	\$350

SITE	SIZE (M)	POWER	MON-SUN	THURS-SUN	DAILY
7	3X3	YES	\$1450	\$800	\$350
8	3X3	YES	\$1450	\$800	\$350
9	3X3	YES	\$1450	\$800	\$350
10	3X3	YES	\$1450	\$800	\$350
11	3X3	YES	\$1450	\$800	\$350

SITE	SIZE (M)	POWER	MON-SUN	THURS-SUN	DAILY
12	3X3	YES	\$1450	\$800	\$350
13	5X5	YES	\$1450	\$800	\$350
14	3X3	YES	\$900	\$600	\$300
15	3X3	YES	\$900	\$600	\$300
16	3X3	YES	\$900	\$600	\$300

\*Loading applies for peak periods. Rates include GST.