

Pop-Up LEASING

CENTRE PROFILE

Riverlink Shopping Centre is an established retail hub and the largest shopping centre in the Ipswich region, located less than 2km from the Ipswich CBD. At approximately 62,000m² GLA, it is anchored by Coles, Woolworths, Aldi, Target, Limelight Cinemas and iPlay. There is a great selection of more than 150 specialty retailers and is serviced by a major public transport hub right on its doorstep.

REGIONAL SHOPPING CENTRE

9.0mil

CUSTOMERS PER ANNUM*

*Counted by an electronic counting system

150

SPECIALTY STORES

5.4%

POPULATION GROWTH

ALL POP-UP SITES POWERED

FREE PARKING

ANCHORED BY

coles

Woolworths



Kmart

Limelight

iPlay

Goodlife
HEALTH CLUBS



JB HI-FI

THE REJECT SHOP

CUSTOMER PROFILE



34

AVERAGE AGE

50%

MEN



50%

WOMEN



215,391

TRADE AREA POPULATION



TRADE AREA GROWTH



34%

EARN MORE
THAN \$1,000
A WEEK



58%

LIVE IN A HOME
THAT IS OWNED



48%

HAVE WEEKLY
HOUSEHOLD INCOME
OVER \$1,500

Source: ABS, Censuses of Population and Housing, 2016



WWW.RIVERLINK.NET.AU

COLES | K MART | TARGET | WOOLWORTHS | ALDI | LIMELIGHT CINEMAS | 150+ SPECIALTY STORES



POP-UP KIOSK SITES

POP-UP ENQUIRIES

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SITE	SIZE (M)	POWER	MON- SUN	THURS – SAT	DAILY
2	3 X 3	YES	\$900	\$600	\$300
3	3 X 3	YES	\$1100	\$700	\$300
4	3 X 3	YES	\$1100	\$700	\$300
4A	3 X 3	YES	\$1100	\$700	\$300
5	3 X 3	YES	\$1450	\$800	\$350
6	3 X 3	YES	\$1450	\$800	\$350

SITE	SIZE (M)	POWER	MON- SUN	THURS – SAT	DAILY
7	3 X 3	YES	\$1450	\$800	\$350
8	3 X 3	YES	\$1450	\$800	\$350
9	3 X 3	YES	\$1450	\$800	\$350
10	3 X 3	YES	\$1450	\$800	\$350
11	3 X 3	YES	\$1450	\$800	\$350

SITE	SIZE (M)	POWER	MON- SUN	THURS – SAT	DAILY
12	3 X 3	YES	\$1450	\$800	\$350
13	5 X 5	YES	\$1450	\$800	\$350
14	3 X 3	YES	\$900	\$600	\$300
15	3 X 3	YES	\$900	\$600	\$300
16	3 X 3	YES	\$900	\$600	\$300

*Loading applies for peak periods
*Rates include GST